



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.A. DEGREE EXAMINATION – SOCIOLOGY

SIXTH SEMESTER – APRIL 2015

SO 6607 - CORPORATE SOCIAL RESPONSIBILITY

Date : 20/04/2015

Dept. No.

Max. : 100 Marks

Time : 09:00-12:00

PART – A

Answer the following questions in about 30 words each:

(10x2=20 marks)

1. Define corporate social responsibility.
2. Who is trustee?
3. What do you mean by corporate governance?
4. Who are the stakeholders in CSR?
5. What is Business?
6. Explain Board of Directors.
7. What do you mean by intangible aspects of stakeholders approach?
8. Give a note on rating CSR.
9. What are the CSR activities undertaken by Wipro?
10. What do you mean by triple bottom reporting?

PART – B

Answer any **FIVE** questions in about 300 words each:

(5 x 8 = 40 marks)

11. Elucidate the importance of CSR.
12. Elucidate the philosophical foundation of CSR.
13. Explain the sociological theory of corporate governance.
14. How do we combine tangible gains with intangible satisfaction?
15. Explain global reporting initiative with suitable example.
16. Explain the various categories of social responsibilities of business organization.
17. Examine the CSR activities of HUL and NIKE.

PART – C

Answer any **TWO** questions in about 1200 words each:

(2 x 20 = 40 marks)

18. Discuss the various theories of corporate governance.
19. Write an essay on stakeholders and CSR.
20. Examine the role of CSR in the community development with example.
21. Explain the history of CSR in India and discuss the dimensions of CSR.

\$\$\$\$\$\$